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MINISTRY OF
TEXTILES

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MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

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பூம்புகாரம்
Poompuhar
Hand in hand with our artisans...



Khandi Khandi



GLOBALSPIN

TRADE CONCLAVE & EXHIBITION

On Promotion of Handlooms, Handicrafts and Technical Textiles
(Technology | Supply Chain | Innovation | Credit | Market | Sustainability)

Crowne Plaza Chennai, Adyar Park

21st - 22nd September 2022

9:30 AM - 6:00 PM



About GlobalSpin

The conclave will lay emphasis on the following segment of Handlooms and Technical Textiles:

- Innovation and Technology
- Innovative Financing (Debt/ Equity/ Grant/ CSR)
- Market Access and Linkages
- Research and Development
- Export Promotion

To create a platform for sustainability of MSMEs (artisans, designers, traders, exporters, manufacturers) to not only have market access to Indian consumers but also international market and help accelerating their economic development on sustainable basis.

The Objective is to create a Startup Eco-system in the Textile and Fashion domain by assisting the Fashion, Textiles, Lifestyle Accessories, Associated Technology, and Design Community entrepreneurs, like Craftspersons, Artisans, etc..in commercializing their product/service ideas.

Our Industry Partners

Our trade fairs, expositions and trade promotion activities enjoy the support of apex chambers, relevant trade and industry bodies, associations, chambers of commerce, export promotion councils and boards of Investment across India and neighboring World Trade Centers so as to ensure the best possible B2B impact in terms of networking, buyer-seller meets and business interactions.



World Association for Small and Medium Enterprises (**WASME**) in association with **IAMKHAADII** Foundation and NIFT Foundation for Design Innovation (**NFDI**), Ministry of Textiles, Govt. of India promotes MSMEs & Start-ups.

Established in 1980, **WASME** is a statutory body dedicated to promoting MSMEs & Start-ups as a two way Global Investments and Business Hub and **NFDI** supports its vision & objective.

Together they organize International Exhibitions, Conclaves, Fashion Show and Trade Missions to create business opportunities for companies, particularly Micro, Small and Medium Enterprises (MSMEs) & Start-ups in the mainland and international markets.

They work with various EPCs and trade bodies to take companies from India to new emerging markets like Africa, North America, MENA, etc. to participate in trade fairs and other trade promotion activities.

Our Core Offerings

GlobalSpin is a vertically integrated trade and investment promotion company offering a large range of services



Exhibitions

- ✓ Trade Exhibitions
- ✓ Show Representations
- ✓ Stand Construction
- ✓ Vendor Management
- ✓ Design & Printing
- ✓ Logistics Support



Marketing

- ✓ PR Management
- ✓ Print Advertising
- ✓ Website Design & Mobile Apps
- ✓ Social Media & Digital Marketing
- ✓ Telemarketing
- ✓ Online Promotions



Trade Promotions

- ✓ Seminars & Conferences
- ✓ Buyer - Seller Meets
- ✓ Business Missions
- ✓ Business Matching
- ✓ Interactive Media
- ✓ Publications & E-commerce

CHIEF GUEST



Thiru. T. M. Anbarasan
Hon'ble Minister for Micro, Small
and Medium Enterprises (MS & ME),
Government of Tamil Nadu



Thiru R. Gandhi
Hon'ble Minister for Handlooms and Textiles,
Khadi and Village Industries Board, Boodhan and Gramadhan
Government of Tamil Nadu

KEY NOTE SPEAKER

Thiru. Dharmendra Pratap Yadav, IAS
Principal Secretary to Govt.,
Handlooms Handicrafts, Textiles and Khadi Deptt.,
Government of Tamil Nadu

PLENARY SPEAKER

Thiru. Sanjay Rastogi, IAS
Development Commissioner (Handlooms),
Ministry of Textiles,
Government of India

SPECIAL GUEST OF HONOUR

Tmt. Mercy Epao
Joint Secretary (SME),
Ministry of Micro, Small & Medium Enterprises,
Government of India

Thiru. Rajit Ranjan Okhandiar, IFS
Chief Executive Officer, Central Silk Board,
Ministry of Textiles, Government of India

Thiru. Rajveev Saxena, IRSS
Joint Secretary & Mission Coordinator (NTTM),
Ministry of Textiles,
Government of India

Thiru. V. Arun Roy, IAS
Secretary,
Micro, Small and Medium Enterprises (MS & ME)
Government of Tamil Nadu

GUEST OF HONOUR

Thiru. (Dr.) M. Vallalar, IAS
Commissioner Textiles,
Government of Tamil Nadu

Tmt. Sigy Thomas Vaidhyar, IAS
Commissioner & Director,
Industries and Commerce,
Government of Tamil Nadu

Tmt. V. Shobhana, IAS
Managing Director,
T.N. Handicraft Development Co-op,
Government of Tamil Nadu

Thiru. (Dr) P. Shankar, IAS
Chief Executive Officer,
T.N. Khadi and Village Industries Board
Government of Tamil Nadu

Thiru. T. P. Rajesh, IAS
Commissioner,
Handlooms & MD Co-Optex,
Government of Tamil Nadu

Thiru (Dr.) Abhay Sinha
Director General,
Services Export Promotion Council
Ministry of Commerce and Industry
Government of India

FOREIGN EXPERTS



H.E. Prof (Dr) K. C. Jankee
Ambassador,
Govt of Mauritius in Russia



Dr. Friday Okpara
Director, SMEDAN,
Nigeria



Ms. Adriana Usvat
Founder & Managing Partner
FLC Group,
UAE



Mr. Siven Pillay Sellooye
Director, MauBank & Chairman
Audit Committee, MauBank,
Mauritius



Dr. Pushpita Awasthi
President
Global Culture Inter. Foundation,
Netherlands



KEY SPEAKERS

- **Thiru. Ravindran A. L.**
General Manager,
Small Industries Development Bank of India (SIDBI)
- **Thiru. C. Muthusamy**
Zonal Director (South & West Zone),
Weavers' Service Centre, Govt. of India
- **Thiru. Narendra Kajale**
CEO, Texport Syndicate & Executive Member,
Indian Technical Textile Association (ITTA)
- **Thiru. Siva Rajah**
Chief Executive Officer,
T. N. Startup and Innovation Mission (TANSIM)
- **Thiru. Madhava Venkatesh R.**
Co-Founder and CTO,
TrusTrace
- **Tmt. Shahin Ansari Murthi**
Founder,
Maalgaadi Design Store Private Limited
- **Thiru. Ganesh Kasekar**
South Asia Representative,
Global Organic Textile Standard (GOTS)
- **Thiru. Rajesh Mrithyunjayan**
Vice President, 3D Products & Solutions
Monotech Systems Limited
- **Dr. Mohan Kumar R.**
Founder,
FANPLAY IoT
- **Thiru. Sreedhar. N**
Executive Director,
Handloom Export Promotion Council (HEPC)
- **Thiru. Suresh Babuji**
Director, MSME-DFO Chennai,
Ministry of MSME, Govt. of India
- **Thiru. S. Sundaresan**
Secretary,
Indian Sleep Products Federation (ISPF)
- **Thiru. M. Parvez Alam**
CEO & Director,
Crescent Innovation & Incubation Council (CIIC)
- **Thiru. Dharmveer Singh**
Co-Founder & MD,
TraceYarn
- **Thiru. Prasanna Lohar**
Chief Executive Officer,
Block Stack
- **Thiru. Ajay Agarwal,**
President, Apparels and Handloom
Exporters Association (AHEA)
- **Thiru. Chandran Krishnan**
Chief Executive Officer,
The Chennai Angels
- **Thiru. Rajeshwari Endapalli**
Hon. Secretary,
The Crafts Council of India

Program Highlights

CONCLAVE HIGHLIGHTS:

- 300- 500 MSMEs
- 40+ Speakers
- 25+ IT Associations and Media Partners
- Key Note Addresses
- Round Table Discussionss
- Exclusive Case Study Presentations
- Investment Forum
- Business Forum
- C Level Invitation Only
- Unique Networking Opportunities

CONCLAVE FOCUS:

- Blockchain
- Artificial Intelligence (AI)
- Internet of Things (IoT)
- Immersive Experience (AR/VR)
- Intelligent Apps and Analytics

CONCLAVE THEMES:

- Sustainable Textiles
- Market Access and Credit Linkages
- Innovation and Technology
- Export Development and Promotion

THEMES:

- **TECHNOLOGY:** Interventions by Start-ups for income enhancement of micro-entrepreneurs like artisans and weavers and to address Zero Counterfeit, assured Quality Assurances, Traceability and Transparency in the textile supply chain to achieve sustainability in the Textile, Apparel and Fashion industry.
- **CREDIT LINKAGES:** The needs of MSMEs/ Start-ups are unique, and customized financial offerings and services would make these services more accessible. Beyond VC funding, credit facilities from banks play a significant complementary role in ensuring capital adequacy for startups.
- **MARKET ACCESS:** Multiple stakeholders of Technical Textiles, Handlooms, Handicrafts and Apparel Industry come together to work towards Globalization of the textile industry by learning and analyzing the Best Practices, New Production Techniques, Innovative Procedures, and Product Qualities to satisfy international eco-standards, considering Circularity, Sustainability and Re-cyclability as a key-value differentiator amongst the international Buyers and Experts.
- **EXPORT PROMOTION:** To create business opportunities for MSMEs/ Start-ups (Services/ Manufacturers) and to act as a platform between Government and Industry in order to provide policy inputs, provide insight on Global Markets (existing and emerging) in terms of Opportunities, Challenges and New Technologies for high end value addition and to develop capabilities to meet the changing demand.

Problem Statements

Counterfeits

Producers are facing frauds & suffering from low price and less growth.

Lack of Technology

It refers to delay in the processes, transactions, informations, etc..

Fragmented Data

Data is being stored at multiple locations that are not close together.

Infrastructure Bottleneck

Delays in decision making, communication due to inadequate resources.

Innovation Gap

Lack of significant interaction in supply chain stakeholders.

Global Standard Failure

No common principles and standardization to ensure transparency.

Lack of Incentive

Remuneration standards are quite basic and have no added incentives to boost workers motivation.

Lack of Traceability

Not able to track and trace elements of the product and process.

Compliance Enforcement

There is a requirement to establish guidelines and rules.

Special Programs

Thought Leaders Conclave

The Handlooms, Handicrafts and Technical Textiles Thought Leaders Conclave will be a power packed evening with Industry captains from the Handlooms, Handicrafts and Technical Textiles Industry as well as policy maker coming together on a single platform to throw light on the challenges ahead ,uncover potential opportunities and discuss the means to achieve exponential growth.

GlobalSpin Innovation & Technology Advisory (GITA)

The GITA zone provides a unique and interactive showcase of the latest innovations from the top startup hubs from across the India. A showcase of the latest technology products, innovative and revolutionary solutions identified to impact and changes the industry today and in the future.

Textile Tech Exchange

An increasingly popular concept at the GlobalSpin Trade Conclave offers a unique lab to market platform to host and showcase research ideas and potential innovations to Handlooms, Handicrafts and Technical Textiles industry and helps to capitalize, exchange ideas and accelerate its successful development. This is a great opportunity, which helps NFDI Incubator and Accelerator to reach business investors and to get businesses off the ground.

GlobalSpin Excellence Awards

The GlobalSpin Excellence Awards offer individuals, start-ups and companies with a platform to showcase their contribution and value addition in the field of Handlooms, Handicrafts and Technical Textiles, Exhibitor presented during the program.

Showstoppers (Product Launches /Demo)

Let the world capture the magic of your revolutionary launch by kick starting your product promotions the ideal way. We give you the stage to make your launch day a memorable one that puts the focus on the people and not just the product, with a diverse gathering of the industry's most legendary creators & achievers, we help you turn your product launch into an elite event. Launch your product to a global audience at GlobalSpin Trade Conclave, and turn your product release into something worth talking about.

Start-Up Zone

It is the India's 4th GlobalSpin Trade Conclave event, the Conclave provides several specialized opportunities for start-up and emerging companies. Innovation Zone (Start -up Pavilion) was designed to provide the perfect opportunity to interact with entrepreneurs, angel investors, venture capitalist, mentors and accelerators and win a chance to showcase your innovative ideas to g-local audience.

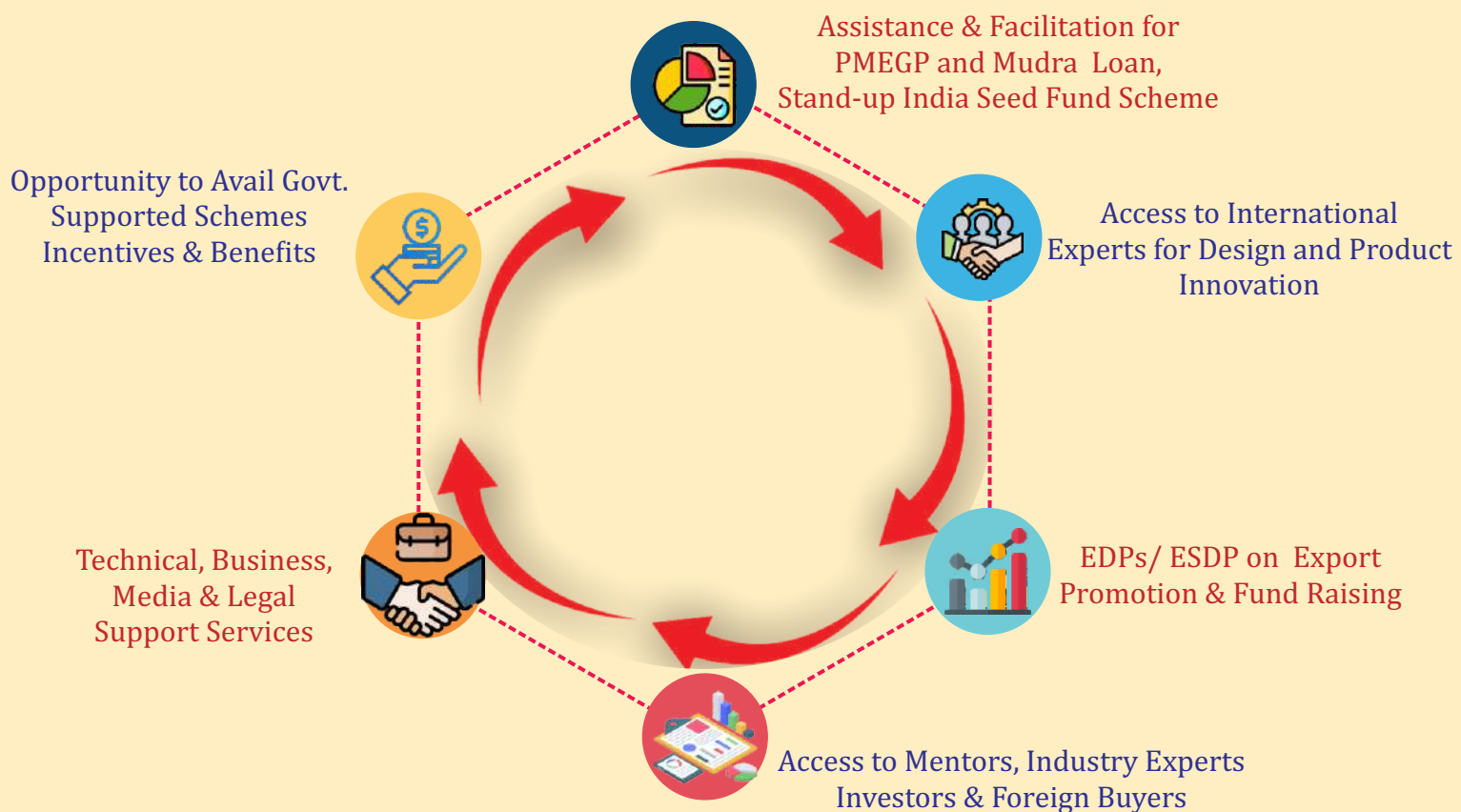
BENEFITS TO MSMEs/ START-UPS:

1. Showcase Products and Services to the participating delegates.
2. Opportunity to test the products/ services in the marketplace.
3. Create a brand visibility of their company and explore Partnership Opportunities, Joint Ventures and Franchises with international companies.
4. A platform to network with potential technology partners, exporters, importers, dealers, suppliers, financial institutions and other stakeholders from different countries including India.
5. Understanding the significance of competitiveness to integrate MSMEs in global markets.
6. First hand information on transfer of technology, better human resource practice, improved productivity and success stories of MSMEs.

WAYS TO SUPPORT NANO-BUSINESS



SALIENT FEATURES



GLOBALSPIN TRADE CONCLAVE



WORLD TRADE CENTER BENGALURU



WORLD TRADE CENTER MUMBAI



INDIA INTERNATIONAL CENTRE NEW DELHI

GLOBALSPIN EXHIBITION



APEC GURUGRAM



WORLD TRADE CENTER MUMBAI



EMBASSY OF REPUBLIC OF INDONESIA
NEW DELHI

GLOBALSPIN FASHION SHOW



EMBASSY OF REPUBLIC OF INDONESIA
NEW DELHI



FICCI LADIES ORGANIZATION (FICCI FLO)
LUDHIANA



WORLD TRADE CENTER MUMBAI

GLOBALSPIN ROUND TABLE CONCLAVE



PUPUL JAYAKAR HALL, NIFT NEW DELHI



Organizer

WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES



World Association for Small and Medium Enterprises (WASME), a global non-profit organization headquartered at Noida, India, has been spearheading the cause and development of Small and Medium Enterprises (SMEs) world over since its inception in 1980. WASME enjoys consultative/observer status with concerned agencies in UN system such as UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, UNESCAP and ILO, and several other inter-governmental and international organizations like WCO, OECD, ICSB, APEC, APCTT, etc.

IAMKHAADII FOUNDATION



IAMKHAADII FOUNDATION (IAMKHADI) is an export Start-Up recognized by Govt. of India and was incubated at Indian Institute of Foreign Trade, New Delhi on Export Promotion of Goods and Services. It works with Start-ups and MSMEs for Export Enhancement, Capacity Building, Implementation of Promotional Activities (Marketing, Events, Seminars, Design Workshops, Technology Adoption, etc.) for Textiles and other sector. The objective of providing promising Fashion & Textile Startups the needed expertise, opportunities, connections, investments and resources to rapidly scale up and go global under its project initiative, Digital MSME.

NIFT FOUNDATION FOR DESIGN INNOVATION



NIFT Foundation for Design Innovation (NFDI) is a Section 8 company set up by the National Institute of Fashion Technology and the Ministry of Textiles Government of India. The focus of this entity is to assist an entrepreneur at various stages of the business. You may be a young student brimming with ideas, or a corporate executive seeing opportunities, or a freelancer or a homemaker wanting to make a difference in the way things exist as of now and what can be done for the future. You may be at the Ideation stage, Validation Stage, or Scaling up; we would work with you. During this process, you would like to leverage the economic opportunities visible to you and monetize them, NFDI would be more than happy to support you in your growth.

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SUPPORTING PARTNERS



பூம்புகர்
Poompuhar
Hand in hand with our artisans...



KhadiKhadi

raceyarn



ECO-SYSTEM PARTNERS



MAALGAADI



StartupTN



SITRA
Service for Excellence



Council for Leather Exports, India



QUALITY COUNCIL OF INDIA
Creating an Ecosystem for Quality



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