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# GLOBALSPIN TRADE CONCLAVE

On Promotion of Handlooms and Technical Textiles  
(Technology | Supply Chain | Training | Credit | Market | Sustainability)

The Capitol Hotel, Raj Bhavan Road, Bengaluru, Karnataka

18<sup>th</sup> - 19<sup>th</sup> November 2022

9:30 AM - 6:00 PM



## CHIEF GUEST

18th Nov. 2022

Inauguration



**Ms. Myra Widiono**

Chairperson,  
Indonesian Natural Dye & Fiber Organization (WARLAMI)  
Government of Indonesia

19th Nov. 2022

Inauguration



**Dr. K. C. Narayana Gowda**

Hon'ble Cabinet Minister,  
Sericulture, Youth Empowerment and Sports  
Government of Karnataka

## PLENARY SPEAKER

**Mr. Rajendra Kumar Kataria, IAS**

Principal Secretary,  
Sericulture & Horticulture Department  
Government of Karnataka

## KEY NOTE SPEAKER

**Dr. Glory Swarupa**

Director General, ni-msme, Hyderabad,  
Ministry of MSME,  
Government of India

**Mr. T. P. Rajesh, IAS**

Commissioner Handlooms,  
Commissionerate of Handlooms,  
Government of Tamil Nadu

## GUEST OF HONOUR

- **Mr. B. C. Narayanswamy**  
Hon'ble Chairman,  
Karnataka Silk Marketing Board Limited,  
Government of Karnataka
- **Mr. Chandrasheker N, IAS**  
Managing Director,  
Karnataka Silk Marketing Board Limited,  
Government of Karnataka
- **Dr. Subhramsu Acharya**  
Chief General Manager,  
Small Industries Development Bank of India (SIDBI)  
Government of India
- **Mr. Gautham Gowda M.**  
Hon'ble Chairman,  
Karnataka Silk Industries Corporation Limited,  
Government of Karnataka
- **Ms. D. Roopa, IPS**  
Managing Director  
Karnataka State Handicrafts Dev. Corp. Limited,  
Government of Karnataka
- **Dr. Ajit Nigam**  
Chief Executive Officer,  
NIFT Foundation for Design Innovation,  
Ministry of Textiles, Government of India

## COUNTRY DELEGATES



**Ms. Huma Beagum**



CANADA



**Ms. Sonny Mohanty**



UNITED KINGDOM



**Ms. Myra Widiono**



INDONESIA



**Ms. Carmanita Mambu**



INDONESIA



**Mr. S. M. Zillur Rahman**



BANGLADESH

## KEY SPEAKERS

- **Mr. Dharmveer Singh**  
Chief Executive Officer,  
DLT Research Foundation
- **Mr. Abhinav Ramesh**  
Founder,  
CHAINFLUX
- **Mr. Kamlesh Nagware**  
Chief Technology Officer,  
Snapper Future Tech
- **Mr. Falguni Roy**  
Process Leader,  
Decathlon Sports India
- **Ms. Supriya Munshi**  
VP Global Business Operations  
Reshamandi
- **Mr. Mahendra Rathod**  
Managing Partner,  
PICO
- **CA Poonam Khandelwal**  
Head - Market Development,  
Venture Catalysts
- **Mr. D. K. Das**  
Executive VP and Head,  
Government Business,  
AXIS BANK
- **Dr. Devraj Dasari**  
Chairman,  
MSMECC
- **Mr. Prasad Bidapa**  
Fashion Stylist and Choreographer
- **Mr. Raja Naik**  
South India President,  
Dalit Indian Chamber of Commerce  
and Industry
- **Mr. Vishwajeet Kumar**  
Director,  
TRACEYARN
- **Mr. Avinash Kaushik**  
Founder and CEO,  
WAKAW
- **Dr. Mohan Kumar R.**  
Founder,  
FANPLAY IoT
- **Mr. Vijaya Krishnappa**  
Co-Founder,  
KOSHA
- **Mr. Abhijeet Ranadhir**  
Chief Executive Officer,  
Sumeru Digital Solutions
- **Mr. S. Sundaresan**  
Secretary,  
Indian Sleep Products Federation
- **Mr. Badrinath Gulur**  
Director,  
Social Accountability International
- **Ms. Roshni Mohandas**  
Founder & CEO,  
uniQin.ai
- **Mr. James Raphael**  
Executive Head,  
Retailers Association of India (RAI)
- **Mr. R. Gopinath Rao, IEDS**  
Dy. Director MSME-DFO,  
Ministry of MSME,  
Govt. of India
- **Dr. Bessie Cecil**  
Head- Craft Education,  
Textile Design and Textile  
Conservation Kalashetra
- **Mr. Manish Chandrashekar**  
Founder,  
Workframe Technologies
- **Mr. Ganesh Subramanian**  
Founder & CEO,  
STYLUMIA
- **Mr. Prasanna Lohar**  
Co-Founder,  
INDIA BLOCKCHAIN FORUM
- **Mr. B. A. Naveen**  
National Business Development Leader,  
AWS Trainings and Certifications, India
- **Ms. Kinjal Desai**  
Regional Sales Manager,  
PINGPONG
- **Ms. Hema Maya Raghuraman**  
Ex - Director,  
NIFT, Bengaluru
- **Mr. C. S. Sudheer**  
Founder and CEO,  
ffreedom App & IndianMoney.com
- **Mr. Nixon Joseph**  
Ex President,  
SBI Foundation
- **Ms. Revathi Kant**  
SVP and Chief Design Officer,  
Titan Company Limited
- **Mr. Satyaki Rastogi**  
General Manager,  
Small Industries Development  
Bank of India
- **Ms. Sakina Ansari**  
National President,  
Women's Indian Chamber of Commerce  
& Industry (WICCI)

## Program Themes

- **TECHNOLOGY:** Interventions by Start-ups for income enhancement of micro-entrepreneurs like artisans and weavers and to address Zero Counterfeit, assured Quality Assurances, Traceability and Transparency in the textile supply chain to achieve sustainability in the Textile, Apparel and Fashion industry.
- **CREDIT LINKAGES:** The needs of MSMEs/ Start-ups are unique, and customized financial offerings and services would make these services more accessible. Beyond VC funding, credit facilities from banks play a significant complementary role in ensuring capital adequacy for startups.
- **MARKET ACCESS:** Multiple stakeholders of Technical Textiles, Handlooms and Apparel Industry come together to work towards Globalization of the textile industry by learning and analyzing the Best Practices, New Production Techniques, Innovative Procedures, and Product Qualities to satisfy international eco-standards, considering Circularity, Sustainability and Re-cyclability as a key-value differentiator amongst the international Buyers and Experts.
- **EXPORT PROMOTION:** To create business opportunities for MSMEs/ Start-ups (Services/ Manufacturers) and to act as a platform between Government and Industry in order to provide policy inputs, provide insight on Global Markets (existing and emerging) in terms of Opportunities, Challenges and New Technologies for high end value addition and to develop capabilities to meet the changing demand.
- **TRAINING AND RESEARCH:** To provide millions of micro-enterprises comprising women and youth entrepreneurs to gain a better understanding of the challenges to competitiveness and growth for youth-owned e-commerce businesses by skilling on Cross-Border Trade & domestic e-Commerce for enhanced business growth and livelihood. The growing complexities in the domain of export business, the process of globalization of the markets and the consequent competitiveness require every MSME to have a thorough knowledge of the theory and practice of International Trade and emerging new age technologies such as Web3.0.

## Problem Statements

### Counterfeits

Producers are facing frauds & suffering from low price and less growth.

### Lack of Technology

It refers to delay in the processes, transactions, informations, etc..

### Fragmented Data

Data is being stored at multiple locations that are not close together.

### Infrastructure Bottleneck

Delays in decision making, communication due to inadequate resources.

### Innovation Gap

Lack of significant interaction in supply chain stakeholders.

### Global Standard Failure

No common principles and standardization to ensure transparency.

### Lack of Incentive

Remuneration standards are quite basic and have no added incentives to boost workers motivation.

### Lack of Traceability

Not able to track and trace elements of the product and process.

### Compliance Enforcement

There is a requirement to establish guidelines and rules.

## Special Programs

### Thought Leaders Conclave

The Handlooms, Technical Textiles Thought Leaders Conclave will be a power packed evening with Industry captains from the Handlooms, Handicrafts and Technical Textiles Industry as well as policy maker coming together on a single platform to throw light on the challenges ahead ,uncover potential opportunities and discuss the means to achieve exponential growth.

### GlobalSpin Innovation & Technology Alliance (GITA)

The GITA zone provides a unique and interactive showcase of the latest innovations from the top startup hubs from across the India. A showcase of the latest technology products, innovative and revolutionary solutions identified to impact and changes the industry today and in the future.

### Innovation and Technology Exchange

An increasingly popular concept at the GlobalSpin Trade Conclave offers a unique lab to market platform to host and showcase research ideas and potential innovations to Handlooms, Technical Textiles industry and helps to capitalize, exchange ideas and accelerate its successful development. This is a great opportunity, which helps NFDI Incubator and Accelerator to reach business investors and to get businesses off the ground.

### GlobalSpin Leadership Awards

The GlobalSpin Excellence Awards offer individuals, start-ups and companies with a platform to showcase their contribution and value addition in the field of Handlooms, Technical Textiles, Exhibitor presented during the program.

### Showstoppers (Product Launches /Demo)

Let the world capture the magic of your revolutionary launch by kick starting your product promotions the ideal way. We give you the stage to make your launch day a memorable one that puts the focus on the people and not just the product, with a diverse gathering of the industry's most legendary creators & achievers, we help you turn your product launch into an elite event. Launch your product to a global audience at GlobalSpin Trade Conclave, and turn your product release into something worth talking about.

### Start-Up Zone

It is the India's 5th GlobalSpin Trade Conclave event, the Conclave provides several specialized opportunities for start-up and emerging companies. Innovation Zone (Start -up Pavilion) was designed to provide the perfect opportunity to interact with entrepreneurs, angel investors, venture capitalist, mentors and accelerators and win a chance to showcase your innovative ideas to g-local audience.

### BENEFITS TO MSMEs/ START-UPS:

1. Showcase Products and Services to the participating delegates.
2. Opportunity to test the products/ services in the marketplace.
3. Create a brand visibility of their company and explore Partnership Opportunities, Joint Ventures and Franchises with international companies.
4. A platform to network with potential technology partners, exporters, importers, dealers, suppliers, financial institutions and other stakeholders from different countries including India.
5. Understanding the significance of competitiveness to integrate MSMEs in global markets.
6. First hand information on transfer of technology, better human resource practice, improved productivity and success stories of MSMEs.



## GLOBALSPIN TRADE CONCLAVE



WORLD TRADE CENTER BENGALURU



WORLD TRADE CENTER MUMBAI



INDIA INTERNATIONAL CENTRE NEW DELHI



CROWNE PLAZA CHENNAI, ADYAR PARK

## GLOBALSPIN EXHIBITION



APEC GURUGRAM



CROWNE PLAZA CHENNAI, ADYAR PARK





WORLD TRADE CENTER MUMBAI



EMBASSY OF REPUBLIC OF INDONESIA  
NEW DELHI

## GLOBALSPIN FASHION SHOW



EMBASSY OF REPUBLIC OF INDONESIA  
NEW DELHI



FICCI LADIES ORGANIZATION (FICCI FLO)  
LUDHIANA



WORLD TRADE CENTER MUMBAI



HOTEL TAJ MAHAL, NEW DELHI



## GLOBALSPIN ROUND TABLE CONCLAVE



PUPUL JAYAKAR HALL, NIFT NEW DELHI





## About GlobalSpin

The conclave will lay emphasis on the following segment of Handlooms and Technical Textiles:

- Innovation and Technology
- Innovative Financing (Debt/ Equity/ Grant)
- Market Access and Linkages
- Research and Training
- Export Promotion
- Training and Development

The objective is to create a platform for sustainability of MSMEs (artisans, designers, traders, exporters, manufacturers) to not only have market access to Indian consumers but also international market and help accelerating their economic development on sustainable basis.

The world of fashion, textiles and connected technology is going into a new advanced era with 5G. To ensure that MSMEs can reap the most benefits out of 5G, there is a dire need for their skilling in entrepreneurship development, export promotion and emerging technologies such as Web3.0.

## Our Industry Partners

Our trade fairs, expositions and trade promotion activities enjoy the support of apex chambers, relevant trade and industry bodies, associations, chambers of commerce, export promotion councils and boards of Investment across India and neighboring World Trade Centers so as to ensure the best possible B2B impact in terms of networking, buyer-seller meets and business interactions.



World Association for Small and Medium Enterprises (**WASME**) in association with **IAMKHAADII** Foundation and NIFT Foundation for Design Innovation (**NFDI**), Ministry of Textiles, Govt. of India promotes MSMEs & Start-ups.

Established in 1980, **WASME** is a statutory body dedicated to promoting MSMEs & Start-ups as a two way Global Investments and Business Hub and **NFDI** supports its vision & objective.

Together they organize International Exhibitions, Conclaves, Fashion Show and Trade Missions to create business opportunities for companies, particularly Micro, Small and Medium Enterprises (MSMEs) & Start-ups in the mainland and international markets.

They work with various EPCs and trade bodies to take companies from India to new emerging markets like Africa, North America, MENA, etc. to participate in trade fairs and other trade promotion activities.

## Eco System Partners



## Organizer

### WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES



World Association for Small and Medium Enterprises (WASME), a global non-profit organization headquartered at Noida, India, has been spearheading the cause and development of Small and Medium Enterprises (SMEs) world over since its inception in 1980. WASME enjoys consultative/observer status with concerned agencies in UN system such as UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, UNESCAP and ILO, and several other inter-governmental and international organizations like WCO, OECD, ICSB, APEC, APCTT, etc.

### IAMKHAADII FOUNDATION



IAMKHAADII FOUNDATION (IAMKHADI) is an export Start-Up recognized by Govt. of India and was incubated at Indian Institute of Foreign Trade, New Delhi on Export Promotion of Goods and Services. It works with Start-ups and MSMEs for Export Enhancement, Capacity Building, Implementation of Promotional Activities (Marketing, Events, Seminars, Design Workshops, Technology Adoption, etc.) for Textiles and other sector. The objective of providing promising Fashion & Textile Startups the needed expertise, opportunities, connections, investments and resources to rapidly scale up and go global under its project initiative, Digital MSME.

### TESG INNOVATIONS PVT. LTD. (tESG)



tESG is a blockchain based research & consulting firm working with the aim of making the Textile & Clothing industry more tech agnostic. Our vision is to join forces and work towards a common goal of enhancing Sustainability in the production of raw material, provide traceability in the supply chain of these goods from its production to consumption and strengthen processes to ensure Circularity of these goods. Our inhouse product; Traceyarn deals solely in this arena and is focused towards facilitating cross-platform textile trading utilizing the power of Blockchain. It brings innovation by establishing process visibility and information symmetry while leading a way to a sustainable and circular future. This surely would be prove to be a revolution in the T&C industry and help in eradicating issues like unreliable suppliers, lack of transparency, involvement of multiple middlemen and information asymmetry.

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